



3336 S.E. 67th OKLAHOMA CITY, OK 73135  
STUDIO (405) 672-1220 OFF: (405) 672-3888 FAX (405) 672-KTLV (3888)

**ADVERTISING/PROGRAM CONTRACT**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

DATE OF TRANSACTION \_\_\_\_\_ TELEPHONE NO. \_\_\_\_\_

In consideration of the payment provided, Radio Station KTLV hereinafter referred to as "the station" agrees to broadcast the material described below per the following schedule and instructions.

COMMENCEMENT DATE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

LENGTH OF BROADCAST \_\_\_\_\_ HOUR OF DAY \_\_\_\_\_

DAYS OF WEEK \_\_\_\_\_ TIMES PER DAY \_\_\_\_\_

TOTAL NO. OF TIMES \_\_\_\_\_ REPEAT TIMES \_\_\_\_\_

PROGRAM \_\_\_\_\_ SPOTS \_\_\_\_\_ (Spots are run of schedule unless otherwise noted.)  
(check one)

ADDITIONAL INSTRUCTIONS \_\_\_\_\_

It is understood that the station is providing the broadcasting facility only to the Purchaser of Time and that the Purchaser of Time will provide all talent, authorization to use names, data and information, along with such licenses to sing, play or replay music or productions as may be necessary; and, that the Purchaser of Time will hold the station harmless in the event that any claim is made in connection with the same. By the signing of this agreement, Purchaser of Time hereby represents to the station that they have, or will have, in their possession the right to broadcast any composition or program which he delivers to the station to broadcast.

Rates: For \_\_\_\_\_ broadcasts at \$ \_\_\_\_\_ per broadcast/week/month (circle one); \$ \_\_\_\_\_ for contract. Payments will be made directly to KTLV at 3336 S.E. 67th St. Okla. City, OK 73135 or as follows:

SALESMAN \_\_\_\_\_

ACCEPTED BY THE STATION \_\_\_\_\_

ADVERTISER/PURCHASER \_\_\_\_\_

The person, representative, or officer signing this contract states they have read and agree to adhere to the terms and restrictions stated on back.

## ADDENDUM TO ADVERTISING/PROGRAM CONTRACT

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on KTLV AM 1220 on the basis of race, national origin, or ancestry.